Maximising the value of a digital twin

Challenge

An international oil company (IOC) asked Asset Information Services (AIS) to facilitate a series of Design Thinking workshops to best define an implementation strategy for R2S, focussing on stakeholder pain points and internal processes and workflows that could benefit from digital twin technology.

Solution and results

- AIS delivered a series of workshops initially mapping out pain points through exercises distinctly targeted at client workflows by inviting in-house domain experts to participate

- The result created an implementation plan that supported the collaboration of eight formerly siloed functions using R2S as the integration platform

- Valuable solutions to the business issues that lay behind the disparate workflows allowed the client to move forward in a much more coordinated and effective way

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