



Remote Design Thinking with Americas oil and gas major

Challenge

An oil and gas major operating in the Americas approached Asset Information Services (AIS) with the challenge to help broaden their digitalization strategy by modelling use cases and the impact of digital solutions on operations and the management of its platforms.

Solution and results

- AIS conducted a series of Design Thinking workshops in the major's native language, Portuguese, designed to align teams around self-discovered solutions to complex and unique problem sets
- The team identified pain points such as multiple planning trips to assets and lack of proper data flow, all of which pointed to the inability to effectively prioritize execution and mitigate risk
- Additional workshops adapted for remote engagement due to COVID-19 to promote continued collaboration
- High value in being able to calculate costs and compare solutions, after which they focused additional workshops on solving other deep-rooted challenges in the organization



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our team